

SCHEME OF EXAMINATION

| Subject Code | Subject | Hours of Instruction | Exam Duration | Maximum Marks | | | Credit Points |
|------------------------|---|----------------------|---------------|---------------|----|------------|---------------|
| | | | | CA | CE | Total | |
| First Semester | | | | | | | |
| Part A | | | | | | | |
| 18PBAM101 | Core I: Management and Decision Making | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAM102 | Core II: Managerial Economics | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAM103 | Core III: Organizational Behaviour | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAM104 | Core IV: Accounting for Managers | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAM105 | Core V: Entrepreneurial Development | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAMP101 | Core Practical I: Executive Communication | 4 | 3 | 40 | 60 | 100 | 3 |
| Non Credit | | | | | | | |
| 18PLS101 | Career Competency Skills I | 1 | - | - | - | - | - |
| | Total | 30 | | | | 600 | 23 |
| Second Semester | | | | | | | |
| Part A | | | | | | | |
| 18PBAM201 | Core VI: Operations Management | 4 | 3 | 25 | 75 | 100 | 3 |
| 18PBAM202 | Core VII: Financial Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAM203 | Core VIII: Human Resource Management | 4 | 3 | 25 | 75 | 100 | 3 |
| 18PBAM204 | Core IX: Marketing Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PMABAM205 | Core X: Operations Research | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PCSBAMP201 | Core Practical II: Computer Applications for Managers | 4 | 3 | 40 | 60 | 100 | 2 |

Master of Business Administration (Students admitted from 2018-2019 onwards)

| Part B | | | | | | | |
|--|---|-----------|---|-----|-----|-------------|-----------|
| 18PVE201 | Value Education : Human Rights | 2 | 3 | 25 | 75 | 100 | 2 |
| 18PBAI201 | Internship (100% Internal Evaluation) | - | - | 100 | - | 100 | 2 |
| Non Credit | | | | | | | |
| 18PLS201 | Career Competency Skills II | 1 | - | - | - | - | - |
| Total | | 30 | | | | 800 | 24 |
| Third Semester | | | | | | | |
| Part A | | | | | | | |
| 18PBAM301 | Core XI: Strategic Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAM302 | Core XII: Business Research Methods | 5 | 3 | 25 | 75 | 100 | 3 |
| 18PCSBAM303 | Core XIII: Information Management | 5 | 3 | 25 | 75 | 100 | 3 |
| 18PBAEF301/ 18PBAEH301 / 18PBAEO301/ | Elective I: Finance / Human Resource / Operations | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEF302/ 18PBAEH302/ 18PBAEO302/ | Elective II: Finance / Human Resource / Operations | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEF303/ 18PBAEH303/ 18PBAEO303/ | Elective III: Finance / Human Resource / Operations | 5 | 3 | 25 | 75 | 100 | 4 |
| Total | | 30 | | | | 600 | 22 |
| Fourth Semester | | | | | | | |
| Part A | | | | | | | |
| 18PBAM401 | Core XIV: Global Business Management | 5 | 3 | 25 | 75 | 100 | 3 |
| 18PBAEM401 / 18PCSBAES401 | Elective I : Marketing / Systems | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEM402 / 18PCSBAES402 | Elective II : Marketing / Systems | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEM403 / 18PCSBAES403 | Elective III :Marketing / Systems | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAPR401 | Core XV: Project and Viva Voce | 5 | - | 50 | 150 | 200 | 6 |
| TOTAL | | 25 | | | | 600 | 21 |
| GRAND TOTAL | | | | | | 2600 | 90 |

FOR PROGRAMME COMPLETION

Students' shall

- Complete Internship in Second Semester
- Complete all Major papers
- Complete one value education Course in Second Semester
- Complete Career Competency Skills papers as non credit course in I and II semesters
- Complete Project Viva-Voce in fourth Semester

TOTAL CREDIT DISTRIBUTION

| COMPONENT | MARKS | CREDITS |
|------------------|--------------|----------------|
| Part A | | |
| Core | 1800 | 62 |
| Elective | 600 | 24 |
| Part - B | | |
| Value Education | 100 | 2 |
| Internship | 100 | 2 |
| TOTAL | 2600 | 90 |

Electives

| Subject Code | Subject | Hrs of Instruction | Exam Duration (Hrs) | Maximum Marks | | | Credit Points |
|-----------------------------|---|--------------------|---------------------|---------------|----|-------|---------------|
| | | | | CA | CE | Total | |
| Third Semester | | | | | | | |
| Area: Finance | | | | | | | |
| 18PBAEF301 | Elective I: Financial Services | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEF302 | Elective II: Security Analysis and Portfolio Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEF303 | Elective III: Strategic Financial Management | 5 | 3 | 25 | 75 | 100 | 4 |
| Area: Human Resource | | | | | | | |
| 18PBAEH301 | Elective I: Employee Relations Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEH302 | Elective II: Strategic Human Resource Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEH303 | Elective III: Training and Development | 5 | 3 | 25 | 75 | 100 | 4 |
| Area: Operations | | | | | | | |
| 18PBAEO301 | Elective I: Advanced Operations Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEO302 | Elective II: Supply Chain Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEO303 | Elective III: World Class Manufacturing | 5 | 3 | 25 | 75 | 100 | 4 |
| Fourth Semester | | | | | | | |
| Area: Marketing | | | | | | | |
| 18PBAEM401 | Elective I: Customer Relationship Management | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEM402 | Elective II: Integrated Marketing Communication | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PBAEM403 | Elective III: Retail Management | 5 | 3 | 25 | 75 | 100 | 4 |
| Area: Systems | | | | | | | |
| 18PCSBAES401 | Elective I: Enterprise Resource Planning | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PCSBAES402 | Elective II: Data Mining and Warehousing | 5 | 3 | 25 | 75 | 100 | 4 |
| 18PCSBAES403 | Elective III: Data Base Management System | 5 | 3 | 25 | 75 | 100 | 4 |