SCHEME OF EXAMINATION

Subject Code	Subject	Hrs of Instruction	Exam Duration (Hrs)	Maximum Marks			Credit Points
				CA	CE	Total	
First Semester							
Part - I							
18UTALA101/ 18UHILA101/ 18UFRLA101	Tamil-I / Hindi-I/ French-I/	5	3	25	75	100	3
Part - II							
18UENLA101	Foundation English-I	5	3	25	75	100	3
Part - III							
20UVCM101	CORE - I: Introduction to Visual Communication	5	3	25	75	100	5
20UVCM102	CORE - II: Computer Applications in Media	5	3	25	75	100	5
20UENVCA101	ALLIED - I: Basic of Writing	4	3	25	75	100	4
20UVCMP101	CORE PRACTICAL - I: Drawing	4	3	40	60	100	3
Part – IV							
18UVE101	Value Education I: Yoga	2	3	25	75	100	2
		30				**700**	**25**
Second Semester							
Part – I							
18UTALA201/ 18UHLA201/ 18UFRLA201	Tamil-II/ Hindi-II/ French-II	5	3	25	75	100	3
Part – II							
18UENLA201	Foundation English-II	5	3	25	75	100	3
Part – III							
20UVCM201	CORE - III : Graphic Communication	5	3	25	75	100	5
20UVCM202	CORE - IV : Digital Photography	5	3	25	75	100	5
20UCCVCA201	ALLIED - II: Digital Marketing	4	3	25	75	100	4
20UVCMP201	CORE PRACTICAL - II: Photography	4	6	40	60	100	3
Part – IV							
18UVE201	Value Education II: Environmental Studies	2	3	25	75	100	2
		30				**700**	**25**

Subject Code	Subject	Hrs of Instruction	Exam Duration (Hrs)	Maximum Marks			Credit Points
				CA	CE	Total	
Third Semester							
Part – I							
18UTALA301/ 18UHLA301/ 18UFRLA301	Tamil-III / Hindi-III/ French-III	5	3	25	75	100	3
Part – II							
18UENLA301	Foundation English-III	5	3	25	75	100	3
Part – III							
20UVCM301	CORE - V : Radio Programme Production	5	3	25	75	100	5
20UBAVCA301	ALLIED - III: Media Management	4	3	25	75	100	4
20UVCMP301	CORE PRACTICAL - III: Audio Production	4	6	40	60	100	3
Part – IV							
20UVCSBP301	SBC I: Graphic Design	2	6	40	60	100	2
	NMEC –I	2	3	25	75	100	2
Non Credit							
18ULS301	Career Competency Skills I	1	-	-	-	-	-
	Add On Course - I	2	3	-	-	-	-
		30				**700**	**22**
Fourth Semester							
Part – I							
18UTALA401/ 18UHLA401/ 18UFRLA401	Tamil-IV / Hindi-IV/ French-IV	5	3	25	75	100	3
Part – II							
18UENLA401	Foundation English-IV	5	3	25	75	100	3
Part – III							
20UVCM401	CORE VI: Advertising	5	3	25	75	100	5
20UCSVCA401	ALLIED - IV: Web Designing	4	3	25	75	100	4
20UVCMP401	CORE PRACTICAL - IV: Video Editing	4	6	40	60	100	3
Part – IV							
20UVCSBP401	SBC II: Advertising Production	2	6	40	60	100	2
	NMEC –II	2	3	25	75	100	2

	Non Credit						
18ULS401	Career Competency Skills II	1	-	-	-	-	-
	Add-On Course - II	2	3	-	-	-	-
	Advanced Learners Course - I	-	3	-	-	-	2*
		30				**700**	**22**
	Fifth Semester						
	Part – III						
20UVCM501	CORE - VII: Visual Aesthetics	5	3	25	75	100	5
20UVCM502	CORE - VIII: Television Production	5	3	25	75	100	5
20UVCEL501 / 20UVCEL502	Elective I	5	3	25	75	100	4
20UVCMP501	CORE PRACTICAL - V: Television and Video Production	6	6	40	60	100	3
20UVCMP502	CORE PRACTICAL - VI: VFX & Animation	6	6	40	60	100	3
20UVCI501	Internship & Viva Voce (100% Internal Evaluation)	-	-	100	-	100	2
	Part – IV						
20UVCSB501	SBC III: Animation (100% Internal Evaluation)	2	-	100	-	100	2
	Part – V						
18UE501	Extension Activity	-	-	-	-	-	2
	Non Credit						
18ULS501	Career Competency Skills III	1	-	-	-	-	-
	Advanced Learners Course II	-	3	-	-	-	2*
		30				**700**	**26**
	Sixth Semester						
	Part – III						
20UVCM601	CORE - IX: Media Law and Ethics	5	3	25	75	100	5
20UVCMP601	CORE PRACTICAL - VII: Film Appreciation	8	6	40	60	100	4
20UVCMP602	CORE PRACTICAL - VIII: Web Publishing	8	6	40	60	100	4
20UVCMP603	Project Viva-voce	-	6	40	60	100	5

	Part – IV						
20UVCSBP601	SBC IV: E-Content Development	2	6	40	60	100	2
	Non Credit						
18ULS601	Career Competency Skills IV	1	-	-	-	-	-
		24				**500**	**20**
TOTAL						**4000**	**140**

ADD ON COURSES

The candidate shall be declared to have passed the Examination, if the candidate secures not less than 40 marks out of 100 in the Comprehensive Examination in each Theory paper (or) Practical.

Semester	Subject Code	Subject Name
III	20UVCAC301	Add-On Course I: Community Radio
IV	20UVCAC401	Add-On Course II: E-Content Development

NMEC subjects for other department students in THIRD and FOURTH semester

Subject	Subject Code	Subject Name
III	20UVCNM301	NMEC-I: Advertising Basics
IV	20UVCNM401	NMEC-II: Introduction to Multimedia

ADVANCED LEARNERS COURSE (ALC)

The candidate with minimum 60% of Marks with no arrears has the option to select one advanced learners course each in Semester IV and Semester V. The candidate shall be declared to have passed the Examination and awarded two extra credits, if the candidate secures not less than 40 marks out of 100 in the Comprehensive Examination. Alternatively, the candidate may enroll and complete any MOOC and by producing the certificate, he/ she shall obtain two extra credits.

Subject	Subject Code	Subject Name
Advanced Learners Course	20UVCAL401	Advanced Learners Course I: Photo Journalism
	20UVCAL501	Advanced Learners Course II: Radio Jockey

Elective Courses

The department offers the following Elective courses. Student shall select any one of the following subject as Elective in the fifth Semester.

Subject	Subject Code	Subject Name
Elective I:	20UVCEL501	Digital Cinematography
	20UVCEL502	Script Writing

FOR COURSE COMPLETION
Students shall complete:

➤ Language subjects (Tamil/ Hindi/French and English) in I, II, III and IV Semesters.

➤ Value Education Yoga and Environmental Studies in I and II Semesters respectively.

➤ Allied subjects in I, II, III and IV semesters.

➤ Two Add on Courses during Semester III and Semester IV.

➤ Non Major Elective Courses (NMEC I & NMEC II) during Semester III and Semester IV.

➤ Skill Based Courses (SBC) from Semester III to Semester VI.

➤ Extension Activity in V semester.

➤ Elective subjects in the V semester.

➤ Career Competency skills (CCS) from Semester III to Semester VI.

➤ A Group Project & Viva-Voce at the end of VI semester, but they have to carry out their Project work from V Semester onwards.

TOTAL CREDIT DISTRIBUTION

Components	Subjects	No. of Subjects x Marks	Total	Credits x Papers	Credits
Part - I	Tamil	4 x 100 =	400	3 x 4 papers	12
Part - II	General English	4 x 100 =	400	3 x 4 papers	12
Part - III	Core	9 x 100 =	900	5 x 9 papers	45
	Project	1 x 100 =	100	5 x 1 paper	05
	Core Practical	6 x 100 =	600	3 x 6 papers	18
		2 x 100 =	200	4 x 2 papers	08
	Internship	1 x 100 =	100	2 x 1 paper	02
	Elective	1 x 100 =	100	4 x 1 paper	04
	Allied	4 x 100 =	400	4 x 4 papers	16
Part - IV	VE (Yoga, EVS)	2 x 100 =	200	2 x 2 papers	04
	SBC	4 x 100 =	400	2 x 4 papers	08
	NMEC	2 x 100 =	200	2 x 2 papers	04
Part - V	Extension Activity	-	-	2 x 1 activity	02
Total		**40 x 100 =**	**4000**		**140**