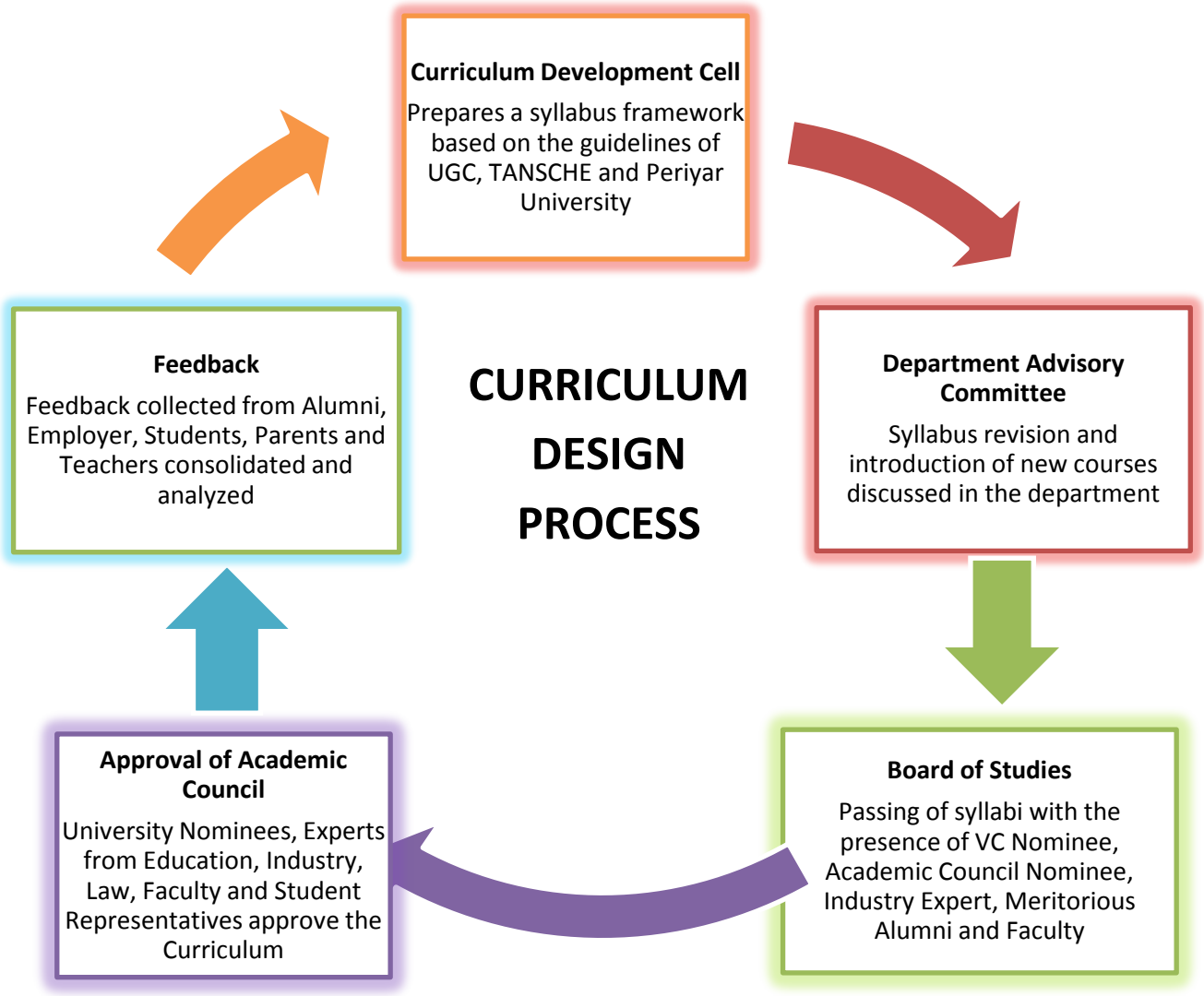CURRICULUM DESIGN PROCESS