

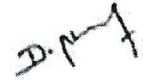
K.S. Rangasamy College of Arts and Science (Autonomous)
Department of Management Studies (PG)
Feedback and Action Taken Report
2020-2021

Feedback

1. Stakeholders recommended to include the paper that gives importance on social responsibility and to indulge themselves in field work.
2. Students requested to frame syllabus equivalent to International standard.

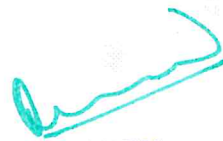
Action Taken Report

1. Students recommendations were considered by including the field work paper Students Social Responsibility in the curriculum.
2. Steps are taken and included topics at the global level and Digital Marketing is included as a marketing elective paper.



HOD

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