

**K.S.Rangasamy College of Arts& Science, (Autonomous),  
Tiruchengode-637 215**

**Department of Management studies –PG**

**Course content imparts gender equity, environment sustainability, Human values and Professional ethics**

Programme	Name of the course	Relevant issue			Description
		Gender	Environment Sustainability	Human Values & Professional Ethics	
MBA	Core III: Organizational Behaviour			✓	Focus on imparting ethical behaviour among the employees.
	Core VIII: Human Resource Management			✓	Focus on treating the employees as valuable resource.
	Core IX: Marketing Management		✓	✓	Highlights the ethics in marketing and marketing of environment friendly products.
	Value Education: Human Rights	✓	✓	✓	Teaches the gender equity and treating people with humanity.
	Core XIV: Global Business Management		✓	✓	Teaches on trading with ethical code of conduct.
	Elective I: Employee Relations Management	✓		✓	Focus on women empowerment and legislations related to human values in the work environment.
	Elective II: Strategic Human Resource Management			✓	Focus on formulating HR strategies considering ethics and values.
	Elective III: Training and Development			✓	Teaches honesty to the employees in the organisation.
	Elective II: Integrated Marketing Communication			✓	Focus on advertising ethics.
	Elective III: Retail Management			✓	Focus on ethics in retailing which emphasizes on delivering best services to the customers.

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