

**K. S. Rangasamy College of Arts and Science (Autonomous),
Tiruchengode - 637 215
Department of Commerce - PG**

1.3.1 Institution integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Programme	Name of the Course	Relevant Issue			Description
		Gender	Environment & Sustainability	Human Values & Professional Ethics	
M.Com	Core II: Marketing Management		✓	✓	Teach the students how to learn the marketing trends.
	Core V: Organizational Behaviour		✓	✓	Leadership style, motivation and Corporate values are explained.
	Core VIII: Human Resource Management		✓	✓	Teach human value and ethical ways of running a business and deals with human value and ethical business conduct.
	Core XIII: Company Law		✓	✓	Teach students the difference way in which he company can be run legally.
	Core XVI: Service Marketing		✓	✓	Outline the facilities that are to be given to customers in the service sectors and relationship maintained.
	Core XVII: Tax law (GST and Customs)		✓	✓	To learn the practical system and calculation of the GST in India.
	Value Education: Human Rights	✓		✓	The course aims to make the students to understand the concepts of democracy, human rights, gender equality, rights for women, children, nomad, refugees and various sector of people in our country.

K. S. Rangasamy
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