


Department of B.Com (CA)

1.3.1 Institution integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Programme	Name of the Course	Relevant Issue			Description
		Gender	Environment & Sustainability	Human Values & Professional Ethics	
B.Com (CA)	Yoga		Environment	Human Values	Nurture the life force and mind and Introspect and improve the moral values.
B.Com (CA)	Environmental studies		Environment & Sustainability	Human Values & Professional Ethics	The types of ecosystem and concepts in sustainable development and Implement the preventive measures for environmental issues.
B.Com (CA)	Entrepreneurial Development	Women Empowerment	Sustainability	Professional Ethics	Women Entrepreneurs - Role of entrepreneur in economic development
B.Com (CA)	Marketing Management		Sustainability	Human Values & Professional Ethics	Make understand about the sales promotion techniques, types of advertising and its media


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