


K.S.Rangasamy College of Arts& Science, (Autonomous), Tiruchengode-637 215

Department of B.Com (PA)

**1.3.1 Institution integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum**

Programme	Name of the Course	Relevant Issue			Description
		Gender	Environment & Sustainability	Human Values & Professional Ethics	
B.Com (PA)	Yoga		Environment	Human Values	Nurture the life force and mind and Introspect and improve the moral values.
B.Com (PA)	Environmental studies		Environment & Sustainability	Human Values & Professional Ethics	The types of ecosystem and concepts in sustainable development and Implement the preventive measures for environmental issues.
B.Com (PA)	Entrepreneurial Development	Women Empowerment	Sustainability	Professional Ethics	Women Entrepreneurs - Role of entrepreneur in economic development
B.Com (PA)	Marketing Management		Sustainability	Human Values & Professional Ethics	Make understand about the sales promotion techniques, types of advertising and its media

  
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