

**K.S.Rangasamy College of Arts & Science, (Autonomous), Tiruchengode-637 215**

**Department of Visual Communication**

**BACHELOR OF SCIENCE (VISUAL COMMUNICATION)**

Institution integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum.

Programme	Name of the Course	RELEVANT ISSUE			Description
		Gender	Environment & Sustainability	Human Values & Professional Ethics	
B.Sc Visual Communication	ALLIED – I : BASICS OF WRITING	✓			This Course focuses on Writing for special groups such as Women, Children
	ELECTIVE I : SCRIPT WRITING	✓			Scripting for programs / films related to women empowerment
	CORE - IX: MEDIA LAW AND ETHICS	✓	✓	✓	To gain knowledge about Indian Constitution, Cyber Laws and various acts about gender issues, human values etc.
	ADD-ON COURSE I: COMMUNITY RADIO		✓		To understand the concept and categories of Environmental issues through broadcasting

*B. Ganesh Prabhu*  
**HOD**

**B.GANESH PRABHU, M.Sc.,**  
 Assistant Professor & Head  
 Department of Visual Communication,  
 K.S.Rangasamy College of Arts & Science  
 Tiruchengode - 637 215.

*K. S. Rangasamy*  
 K.S.Rangasamy College of Arts & Science  
 (Autonomous)  
**TIRUCHENGODE - 637 215**  
 Namakkal-Dt. Tamil Nadu, INDIA

*K. S. Rangasamy*  
**Principal**

**PRINCIPAL**  
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 Namakkal-Dt. Tamil Nadu, INDIA