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Local, National.

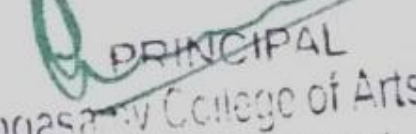
K.S.Rangasamy College of Arts & Science, (Autonomous), Tiruchengode-637 215

Department of Commerce – PG

Local / National / Regional / Global

SEMESTER I

COURSE CODE	COURSE NAME	NEED				REMARKS
		Local	National	Regional	Global	
19PCOM101	Core I: Advanced Cost Accounting	✓	✓	✓		To equip the students to ascertain and control the costs.
19PCOM102	Core II: Marketing Management		✓		✓	To understand various marketing policies and strategies.
19PCOM103	Core III: Financial Management	✓	✓	✓		Provide knowledge on application of financial management techniques in business.
19PCOM105	Core V: Organizational Behaviour		✓	✓		Familiarize the basic concepts of organizational manners.
19PCOM106	Core VI: Business Environment		✓	✓	✓	Discriminate the different trade policies on export & import and its environment.


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SEMESTER II

COURSE CODE	COURSE NAME	NEED				REMARKS
		Local	National	Regional	Global	
19PCOM201	Core VII: Advanced Corporate Accounting	✓	✓	✓		Impart the knowledge on accounting practices followed in service sector.
19PCOM202	Core VIII: Human Resource Management		✓		✓	Provide an exposure to human resource practices in organizations.
19PCOM203	Core IX: Investment analysis and Portfolio Management	✓	✓	✓		Provide knowledge on investment avenues.
19PCOM204	Core X: E-Commerce		✓	✓		Obtain knowledge on the concepts of E-Commerce and Web Technologies.
19PMACOI201	IDC I: Advanced Business Statistics		✓	✓		Understanding of retailing and critically analyze the retailing process, the environment within which it operates.
18PVE201	Value Education: Human Rights	✓	✓			To make the students to understand the concepts of human rights and its values.


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SEMESTER III

COURSE CODE	COURSE NAME	NEED				REMARKS
		Local	National	Regional	Global	
19PCOM301	Core XI: Income Tax and Tax Planning	✓	✓	✓		To know the basic concepts of tax evasion and tax avoidance
19PCOM302	Core XII: Research Methodology		✓	✓		To understand the concept and process of research in business environment and realize its applications in various spheres of business research.
19PCOM303	Core XIII: Company Law	✓	✓	✓		Formulate the development of companies on healthy lines.
19PCOM304	Core XIV: Auditing and Assurance		✓	✓		Impact Knowledge in Auditing and Assurance in the Profession.
19PMACOI301	IDC II: Resource Management Techniques		✓	✓		Identify the concepts of mathematical formulation and solving.


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SEMESTER IV

COURSE CODE	COURSE NAME	NEED				REMARKS
		Local	National	Regional	Global	
19PCOM401	Core XV: Accounting for Managerial Decision	✓	✓	✓		Enlighten students on Financial Statement Analysis with the emphasis on the preparation of fund flow and cash flow statement.
19PCOM402	Core XVI: Service Marketing		✓	✓	✓	Extend knowledgeable and capable executives to move quickly to key positions in the services sector.
19PCOM403	Core XVII: Tax law (GST and Customs)	✓	✓	✓		Imparting basic knowledge about major indirect Taxes in India
19PCOM404	Core XVIII: Modern Banking		✓	✓		Impart the knowledge on functions of E- banking system.


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ELECTIVE I & II

COURSE CODE	COURSE NAME	NEED				REMARKS
		Local	National	Regional	Global	
19PCOEL201	Retail Marketing	✓	✓	✓		Retailing and critically analyze the retailing process, the environment within which it operates.
19PCOEL202	Export-import Management		✓	✓	✓	Prepare export and getting into the international markets practices and practical procedure of exports and imports.
19PCOEL301	Insurance and Risk Management	✓	✓	✓		To predict the insurance sector and create the awareness to the students and society.
19PCOEL302	Strategic Management		✓	✓	✓	Identify with formulation and execution of strategies at different levels and in different areas.


HoD

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